



## Chromatte System May 2012

Chromatte is a fabric designed specifically for use as a background for chroma key production. Unlike conventional chroma key fabrics that are usually blue or green in colour, in ambient light Chromatte is grey to the eye. The fabric contains millions of tiny glass beads that act as reflectors: when any light - such as the directional light from Reflecmmedia's lens-mounted LiteRing - hits the fabric, it is returned on the same path back into the camera's lens. This retro-reflective process means the camera 'sees' the apparently grey fabric as a perfectly even blue or green background.

### Rate Card

Pricing on the Chromatte System are as follows:

- \$100/day for system rental
- Additional items are extra - less discount (if applicable)

### System Specifications

Screen Dimensions: 8'x 8'

### Items Included

QTY	ITEM
1	8'X 8' CHROMATTE DESKSHOOT DRAPE
1	MEDIUM GREEN LITE RING
1	MEDIUM BLUE LITE RING
1	POWER SUPPLY
1	CONTROLLER
9	LENS ADAPTER RINGS (67MM-105MM)
1	PELICAN CASE 1520